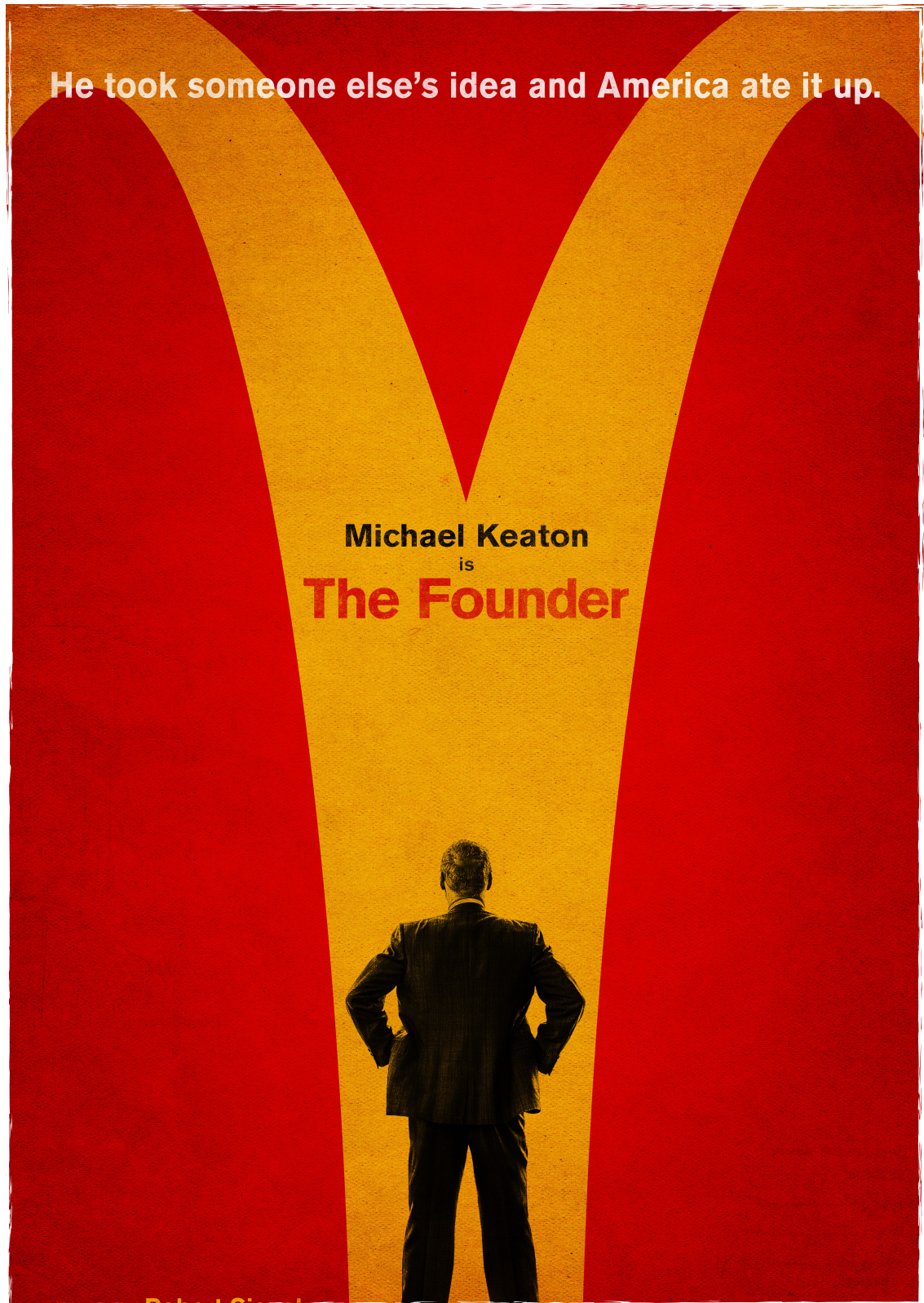


EPISODE

3.1  
2

He took someone else's idea and America ate it up.

Michael Keaton  
is  
**The Founder**



## Fishing For More

- 1.) How do you define success? At what cost?
- 2.) The film seems to explore the idea of the American Dream. Do you believe that still exists? What does it look like today?
- 3.) Kroc says that 'A man is what he thinks about all day long'. Do you agree?
- 4.) Do you think that ambition and pride are mutually exclusive? Why/why not?
- 5.) What do you think of Kroc's claim that McDonald's was 'the new American church'? What does that mean to you?

